



FOR IMMEDIATE RELEASE: December 9th, 2022

MT. PLEASANT CLUB WHISKEY'S BROWN STREET BOURBON
EVERY BOTTLE HAS A STORY

Washington, DC (December 9, 2022) Reboot Beverages is proud to announce the release of Brown Street Bourbon, its third batch of the historic Mt. Pleasant Club Whiskey. Mt. Pleasant Club Whiskey is a pre-prohibition whiskey brand from Washington, DC that is named after the Mt. Pleasant neighborhood. An old bottle hidden in the co-owner's rowhouse, placed there by the original builders in 1911, was the inspiration for the owners vision to resurrect the brand. (Interestingly, Mt. Pleasant was a dry neighborhood at the time the whiskey was sold in the early 1900's and up through prohibition—perhaps an irony that William Barry, the seller and whose name is embossed on the hidden bottle, enjoyed.)

The Mt. Pleasant Club Whiskey batches consist of limited release offerings, each named after a street in the neighborhood (3 down and 20 to go!). Each batch celebrates the history of the neighborhood, with particular focus on the street bearing the name of that batch. Brown Street Bourbon celebrates Samuel Peters Brown, a New England native that is known as the founder of present day Mt. Pleasant and who gave his name to today's Brown Street. In 1862, Brown purchased the land from a southern sympathizer who hastily moved to the South during the ongoing Civil War. After the war, Brown sub-divided his farm estate to establish suburban residences, beginning the transformation into the Mt. Pleasant neighborhood as we know it today.

Brown Street Bourbon, aged a minimum of 5 years 4 months, was distilled and bottled in Washington, DC. The bourbon was distilled from a mash of yellow corn, hard red winter wheat, rye and malted barley. With a proof of 107, the bourbon was bottled at cask strength and there were 1,120 bottles produced. Brown Street Bourbon can be purchased at select liquor stores

and restaurants in DC and online for shipping to select states. Visit www.reboot-bev.com for more information.

About Reboot Beverages: Reboot Beverages is focused on bringing back historic liquor brands, along with the history that surrounds them. Reboot collaborates with distillers to produce unique, limited release products. Mt. Pleasant Club Whiskey is their first brand with others following in the coming years. While Reboot is focused on bringing back historic liquor brands, they also bring along a social mission. A portion of each bottle sale is donated back to the community, with a cause identified for each product and batch.

More Information:

<https://www.reboot-bev.com/brown>

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