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MT. PLEASANT CLUB WHISKEY'S INGLESIDE RYE AND HARVARD SMOKE

Washington, DC (September 30, 2023) Reboot Beverages is proud to announce the release of two new batches of historic Mt. Pleasant Club Whiskey - Ingleside Terrace Rye and Harvard Street Smoke. Mt. Pleasant Club is a pre-prohibition whiskey brand from Washington, DC with batches named after the historic Mt. Pleasant neighborhood. An old bottle hidden in the co-owner's rowhouse, placed there by the original builders in 1911, was the inspiration for the owners vision to resurrect the brand. Mt. Pleasant Club batches consist of limited release offerings, each named after a street in the neighborhood.

Ingleside Terrace Rye is a Pennsylvania style rye, with a mash bill of 45% unmalted rye, 30% malted rye, 24% malted barley and 1% chocolate malt. This batch celebrates the Douglass Commonwealth's state bird, the Wood Thrush, which can be found nesting in Rock Creek Park just west of Ingleside Terrace. Walt Whitman and John Borroughs often walked these woods and identified the bird in its DC environs. This release includes 2 single barrels released at 104 proof (aged 7 years 1 month) and 108 proof (aged 6 years 9 months) and a blend released at 94 proof (aged 5 years 2 months). Label art was produced by Mt. Pleasant Art Elizabeth Kim.

Harvard Street Smoke is an American Single Malt distilled from 50% cherry and 50% applewood smoked barley. This distinctive single malt was aged at least 5 years 6 months and bottled at 88 proof. This batch is dedicated to the "foremost classical music satirist of all time," Professor Peter Schickele, who lived on Harvard Street for part of his childhood. Schickele's alter-ego, "P.D.Q. Bach (1807-1742)," is known as "the pimple on the face of music." Mt. Pleasant artist, Nicholas Ledyard, brought his unique paper art talent to this label. The stunning label art is based on the photo of Professor Schickele by Peter Schaaf, captioned "P.D.Q. Bach being rewarded for his (dis)service to classical music".

Ingleside Terrace Rye and Harvard Street Smoke can be purchased at select liquor stores and restaurants in DC and online for shipping to select states. Visit www.reboot-bev.com for more information.

About Reboot Beverages: Reboot Beverages is focused on bringing back historic liquor brands, along with the history that surrounds them. Reboot collaborates with distillers to produce unique, limited release products. Mt. Pleasant Club is their first brand with others following in the coming years. While Reboot is focused on bringing back historic liquor brands, they also bring along a social mission. A portion of each bottle sale is donated back to the community, with a cause identified for each product and batch.

More Information:

<https://www.reboot-bev.com/ingleside>

<https://www.reboot-bev.com/harvard>

Contact Information:

John Loughner

Reboot Beverages

Co-Owner

john@reboot-bev.com

